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இலங்கைத் தூதரகம்
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SL/US/EDU/GEN/-II

Secretary — SLD/258
Ministry of Education
Isurupaya, Battaramulla
Sri Lanka

Attn: Ms. Thushara Muthukumarana, Assistant Director (Development and Scholarship), Overseas Education Division

6th Annual Color the World with Character Traits Poster Drive, an initiative by the SST UNESCO Character Education Club.

This refers to the shared information on the above by Mr. Zekeriya Yuksel, Senior Director of Audit at the School of Science and Technology in Houston, Texas, and President of the USFUCA Character Education Club.

It was informed that applications are now open for students (i.e., PreK to 12th grade, including homeschoolers to join the opportunity to participate in the '6th Annual Color the World with Character Traits Poster Drive', an initiative by the SST UNESCO Character Education Club (<https://www.sstschools.org/>).

Under the 'Character Education Week', an initiative that takes place on the third week of every November to highlight the essence of character traits that fosters the development of communities, the 'Character Traits Poster Drive' accepts student poster entries that showcase character values such as caring, citizenship, responsibility, and others that resonate with them, and provides the chance for students to earn certificates from esteemed institutions in the USA and UK such as the Museum of Fine Arts, Character.org, CHARACTER COUNTS!, Kloodle, etc.

The poster drive will run from 15 November 2024 to 31 March 2025. Attached is the poster on this initiative. Please refer to the link <https://thecharacterweek.com/poster-drive-registration/> for more information.

It was noted that over the past five years, the Club has received nearly 5,000 student posters from 46 countries.

It would be appreciated if the Ministry could share the above information with relevant public/private schools in Sri Lanka enabling interested students to take appropriate action.

Chathuri Perera
Counsellor
for H.E. the Ambassador

Cc: Sri Lanka National Commission for UNESCO (SLNCU), Ministry of Education, Battaramulla